

Business matters Fantastic new member offer

in association with...



RENFREWSHIRE
CHAMBER OF COMMERCE
The Ultimate Business Network



By Jennifer Black

BUSINESSES are being encouraged to get 2011 off to a great start by taking advantage of the new Renfrewshire Chamber of Commerce member offer.

The organisation is offering 25 per cent off membership for companies that join before the end of this month.

Members can take advantage of a range of events, free chamber legal cover and HR, free business mentoring, reduced rate business centre bookings and much, much more.

The Chamber has almost 500 members including online marketing consultancy company Aillum who have been members since September 2010.

Managing Director Brian Tait said it made sense to join the organisation.

He added: "I was looking for networking groups to help grow awareness of my company, but also looking to get to know other companies in the area to develop longer term relationships with them.

"I was also looking for a body that I could lean on for support on a range of topics as I grew my company, and the Chamber could provide that.

"The cost of membership seemed a bargain after finding out the ways in which being a member would help my company."

Brian believes that the membership has made a

significant impact on the company, which is based in Hillington Park.

He said: "I've got to know a number of companies in the area and it's been a help in promoting the services I offer, including an article in their regular Business Matters magazine and them being the catalyst to my presenting to Business Honours Students at University of West of Scotland.

"It's also been a good benefit to know that there is support at the end of the phone if needed, whether it be help with legal documentation, HR issues or any other area of business.

"As well as all the events, the networking and so on, I'd say one of the best parts about being a Chamber member is the overall feeling of confidence and encouragement that you get.

"They are very pro-active in finding ways to help members with businesses and always have a bit of

advice when you talk to them. That, in turn, helps keep you focused on the job and gives you another little push.

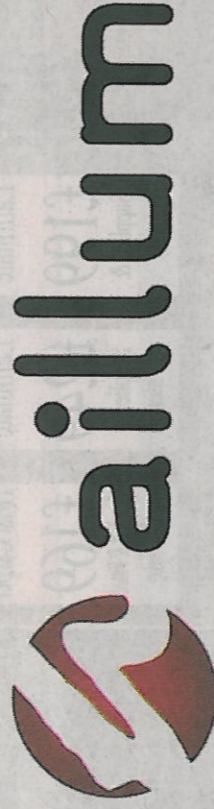
"For a new company like Aillum, which was only setup in 2010, that sort of relationship is invaluable." Aillum have over 10 years of experience in online management at the top level gained through public sector, agency and PLC involvement.

They aim to bring that experience to local business who don't have the budget of big businesses but want to improve their online performance.

Renfrewshire Chamber of Commerce membership starts at £125 a year, before discount.

To join or to get more information please contact Bob Grant, Membership manager, on 0141 847 5455 or email bgrant@renfrewshirechamber.com

For more information about Aillum please visit www.aillum.com



Dates for your diary

Fun @ Work with Tree of Knowledge/
Kibble - Thursday January 13, St Mirren
Football Club in Paisley, from 9.30am
- 1.30pm. Cost £30.

Manufacturing Forum - Wednesday
January 19, Linn Products in Eaglesham,
from 3pm-5pm. Free, for members only.

"There's an app' for that" Build your own
iPhone app - Thursday January 20, The
Normany Hotel in Renfrew, from 3.30pm-
5pm. Free event.

fatBuzz @ Phoenix II - Tuesday January
25, Phoenix Linwood, from 8am-9.30am.
From £15.

Burns Lunch - Thursday January 27, Mar
Hall, from 12noon-2pm. £25.

STV tour - Thursday February 3, tbc.

Manufacturing Forum - Tuesday February
15, AFRC in Inchinnan, from 12noon-
2.30pm. Free, for members only.

Renfrewshire Chamber are on the following social media sites. Visit www.renfrewshirechamber.com for more information.

twitter facebook

LinkedIn YouTube

Glasgow airport transformation plans

RENFREWSHIRE Chamber members can hear about future plans for Glasgow Airport and meet members of the senior team at a free event on Tuesday February 1.

This year the airport will publish a new Masterplan that will transform the physical appearance of the airport and enhance the economic contribution the airport makes across Glasgow and Scotland.

The plan will also include detail about how the organisation plans to tackle issues such as aircraft noise, air quality and climate change. This event will take place at the Holiday Inn Express at Glasgow Airport from 6.30pm-8pm.

To register please contact Norma Williamson, Planning Executive, on 0141 848 4593 or email norma_williamson@baa.com

Glasgow Airport

Discover the world