

ROCCO

RENFREWSHIRE CHAMBER OF COMMERCE
BUSINESS AWARDS 2010

BRIDGEFALL



BRIDGEFALL designs and develops innovative custom and own brand software solutions.

In their eighth year of operation they employ 19 staff and are based in the Innovation Centre, Hillington.

In 2003 they developed a groundbreaking solution, Gas Gateway, for the Gas sector and secured a major energy retailer in a five year contract.

In 2007 they moved into the Water sector to design and develop the Central Systems underpinning the competitive market in Scotland. This market-critical solution records all supplier activities and calculates wholesale charging for the £300M+ value market.

Their entrepreneurial outlook led the company in 2006 to explore an emerging idea for improving stock performance in public libraries. They subsequently developed the product, smartsm, which is now used by 90+ UK and 25+ North American public authorities including Queens, New York, Toronto and Los Angeles County. Smartsm is now the world-leading stock

THE shortlist for the 2010 ROCCO awards have been announced and over the coming weeks we will be showcasing the nominees in all the categories. Reporters Ewan McInnes, Jennifer Cauley and Julia Correia continue this week with the Most Promising New Business 2010 Sponsored by Renfrewshire Council. Fission Creative, Project Management & Construction and the JR Group are all in the running to win the prestigious accolade. Companies Bridgefall, fatBuzz and NS Design are shortlisted for the Award for Outstanding Performing Business with fewer than 25 Employees sponsored by Rolls Royce. The ROCCO awards takes place on Friday November 12 at the Normandy Hotel in Renfrew. For more information about the awards or to book tickets please visit www.roccoawards.com

NS DESIGN

THE third nomination in this category in as many years, the team at NS Design are hoping that 2010 will see them take the trophy for Outstanding Performance Business with less than 25 employees for the second time.

Having already won the accolade in 2008, the company, which provide internet solutions for home and business, are keen to win again.

They offer a wide range of web design, as well as domain registration and product hosting.

With a dedicated customer services team determined to help, and offering a wealth of experience, the company hope that it will be another

year of success for them.

The business, based in Hillington Park Innovation Centre, were delighted to be nominated for this award again, and are thrilled that their services and customer care has once again attracted praise from clients and the awards panel. In a statement, the company said: "At NSDesign, we believe that first class customer satisfaction is the key to our success."

"One unsatisfied customer is one too many."

"It's no coincidence that over 50% of all new business comes direct from NSDesign customer referrals - people are genuinely happy to personally recommend our services to their friends and business associates."



performance improvement solution revolutionising the way public library services procure, manage and promote their stock.

smartsm analyses supply and demand, and provides actionable, expert guidance to improve stock performance.

The next focus is on Investment Banking where they have embarked on an innovative solution in the Risk Management area.

Bridgefall have been nominated for two ROCCO awards - "Innovation and Technology" and "Outstanding Performing Business < 25 employees".

David Kerr of Bridgefall said: "The former nomination is testament to our proven ability to take new concepts to a sector and develop them into high quality software solutions. The latter is recognition of our track record in commercialising these solutions into fast growing and high performing businesses."

"We are delighted to have been nominated for both awards, this is a great opportunity for our team to gain the recognition that they deserve for their efforts over the past few years."

fatBUZZ

IN the running for this year's award are fatBUZZ. The Glasgow company offer expertise in design, marketing, social media and event management.

With over 35 years of trading between them, the organisation are bridging the gap between design, marketing, and social networking.

They offer design for print which can also be used on-line as a piece of digital design.

The company also organise live events that can be promoted via social media campaigns and create video podcasts with intro graphics and brand incorporation.

A spokesman from fatBuzz said: "We delighted to be nominated."

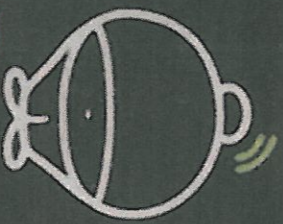
"It's been a busy year for us."

"The staff are excited it's come now."

"To get to this stage is fantastic."

"It will be a reward for the staff and all their hard work."

Having only formed in June of this year, this will be fatBUZZ's first ROCCO nomination - and they are thrilled to have the opportunity to show themselves at the ceremony.



fatBUZZ
engaging in niche markets

They believe that experience counts in business - and in this case, top class experience was put them in the running for a stellar award.

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