

# Creative Choices Festival @ UWS Tuesday 9 March 2010 UWS Paisley Campus [www.uws.ac.uk/creativechoices](http://www.uws.ac.uk/creativechoices)

<b>UWS Brough Hall &amp; Brough Committee Entrance to UWS at High Street</b>				
<p><b>Employability Festival</b>  <b>17 x stands of employers, agencies, advisors, creative industries practitioners, sale of work including:</b>            Creative &amp; Cultural Skills and Skillset, the sector skills councils for the Creative and Cultural Industries            Prince's Scottish Youth Business Trust (PSYBT) &amp; Business Gateway            Scottish Institute for Enterprise (SIE) and SIE Winners 2005 - Galloway Falconry (Bringing Birds of Prey )            Enterprise Screen Productions (ESP)            Inland Revenue            UWS Innovation &amp; Research Office –Finding Funding and Knowledge Transfer Partnerships</p> <p><b>Launch Event of the Scottish Video Games Archive</b>            Come along and see the Scottish Video Games Archive.            This will be of special interest to any student or computer games developer in Scotland.            At the launch event, as part of the Creative Choices festival @ UWS, you can enjoy trying out some of the first computer games to be developed. This is not just an opportunity to see some of the 200 + items in the archive but also have some fun !</p>	10.00-6.00pm	Employability Festival	Brough Hall	Open to all
<p><b>Anna Selwood, UWS Employability Link Careers Advisor</b>  <b>Express Yourself</b>            Give the industry what it wants...this session will help you reflect on your skills, experiences and attributes as a basis for industry standard CVs, showreels and portfolios.</p>	10.00 - 10.40am	talk	Brough Committee Room	X 60
<p><b>Cultural Enterprise Office (CEO) is Scotland's specialist business support and development service for creative business and practitioners</b>            If you are considering working in the creative industries this presentation will provide you with an introduction to Cultural Enterprise Office (CEO) and the support they provide, including the Starter for 6 enterprise development programme.            You can find out more about accessing the information, advice and events CEO offer by attending this taster session and hearing about the experiences of a CEO client and how the service has helped them translate their creative talent into a successful business.</p>	10.50-12.20pm	Talk/ Demonstration	Brough Committee Room	X 60
<p><b>Business Gateway Lanarkshire provides advice and support to start up and growth businesses in Lanarkshire on behalf of Scottish Enterprise</b>  <b>The Prince's Scottish Youth Business Trust assists young people in business by providing funding, support and advice.</b>            The presentation by Alan Murray – Business Gateway and Lyndsey Little – PSYBT will cover all aspects of setting up and developing a business and will take approximately 30 minutes including questions.</p>	12.30-1.00pm	talk	Brough Committee Room	X 60
<p><b>Inland Revenue:</b>  <b>What You Need to Know to be Self Employed</b>            Colin McMurtrie will give an overview of employment, self-employment, registering a Limited Company, registering for VAT, where to go for further help and guidance, a brief overview of VAT, Tax and National Insurance</p>	1.10 – 1.40pm	Talk	Brough Committee Room	X60
<p><b>Colin Dewar, UWS Employability Link Careers Advisor:</b>  <b>Don't Just Google It.....</b>            Some specific industry careers resources.....this session looks at information and resources to help explore the creative</p>	1.50-2.45pm	Talk	Brough Committee Room	X60

and cultural industries labour market.				
<p><b>Scottish Institute for Enterprise:</b>  <b>Business Generation Workshop</b>  SIE wants to help students in Scotland discover their entrepreneurial talent and start up their own ventures. Their mission is to help create new student businesses and social enterprises  This workshop will concentrate on the skills required to generate customers and interest in ventures that participants may have in the future. The talk will include ideas on ways of finding business in the first stages of start-up ventures, elements of promotion and ensuring repeat business for business growth.</p>	2.50 - 3.50pm	Talk	Brough Committee Room	X 60
<p><b>THRIVE:</b>  <b>Growth for Business:</b>  Thrive is a series of membership-based networking clubs in Scotland designed to help grow your business. How do you walk into a room full of strangers, introduce yourself and establish a successful connection? Do you avoid working the room and stick to the familiar faces or come back with lots of business cards and no idea of what you're meant to do with them?  If you can relate to any of these scenarios you are not alone!  Thrive has designed an interactive and fun workshop that will reduce the gamble, raise your game and get you more results. This session will be led and facilitated by Amanda Kremer who has worked out a winning formula for results-driven networking and is delighted to share her knowledge with you.</p>	4.00-4.30pm	Presentation	Brough Committee Room	X 60
<p><b>Laughter Lanarkshire:</b>  <b>Laughter Workshop</b>  Laughter Lanarkshire Director, Laura Wallace, is a UWS graduate. She has developed laughter workshops, developed to help organisations in the areas of creativity, team performance and stress.  This dynamic workshop is based on 'Laughter Yoga', incorporating mime and play.</p>	4.45-5.45pm	Workshop	Brough Committee Room	X 25
<b>UWS Library Learning Space at Storie Street</b>				
<p><b>Book a Personal Poetry Reading:</b>  <b>Scottish Poetry Corner</b>  Relax with a cup of coffee in the learning space next to the main library and arrange a personal poetry reading by Raewyn Riach from the extensive Scottish Poetry Collection held by the University of the West of Scotland Open to all – pop in to the UWS Library between 10.00 and 2.00pm and book a personal poetry reading.</p>	10.00-2.00pm		Library/ Learning Space	10.00-2.00pm
<p><b>Creative Speed Pitching:</b>  <b>Stage 1 - The Heats</b>  A unique event, aimed at those hoping to work in the creative industries, gives people the chance to pitch their ideas directly to media producers. Leading film, television and radio producers and top writers, composers, directors and researchers will give feedback on your ideas for any medium and say how it can be extended across the new digital platforms.  Open to all media students at all levels, the speed pitch will allow each participant the opportunity to pitch their idea(s) in a short space of time to a minimum of two producers in different media. Winners will pitch their ideas to currently commissioning producers. <b>Note</b> Stage 2 of the Pitching Event will take place at 3.15pm in the Witherspoon Building Lecture Theatre MOO4 – Entrance at Storie Street **remember to book your space on that session too!</p>	2.00-3.15pm	Workshop	Library/ Learning Space	X 60 Booking required if you wish to pitch your creative idea.  This event can also be observed.

<b>UWS Witherspoon Building Lecture Theatre at Storie Street (M004)</b>				
<b>Scottish Institute for Enterprise:</b> <b>Business Pitching Workshop</b> SIE wants to help students in Scotland discover their entrepreneurial talent and start up their own ventures. Their mission is to help create new student businesses and social enterprises. This workshop will focus on the pitching of creative ideas to secure project backing, funding and the 'go-ahead' needed to ensure that they happen. A workshop containing strong business ethic to ensure that students have the best chance of success when out in the competitive creative environment.	10.00 - 11.00am	Workshop		X 100
<b>UWS Commercial Music - Dragon's Den</b> Music students will pitch their business ideas to a panel of industry practitioners and get expert feedback in front of an audience.	11.15 - 12.30pm	Audience/ Pitches		X 100 (sold out)
<b>Loud and Proud</b> Loud 'n' Proud is a youth charity and community based music initiative based in Renfrewshire. Tommy McGrory will talk about this project and describe the success of Loud 'n' Proud's 'School of Rock' – now the biggest part of that organisation.	12.45 – 1.20pm	Talk		X 100
<b>Pitching – Stage 2 – The Final</b> (follow up to Speed Pitching event, held in the Library Learning Space at 2.00pm)	3.15 – 4.30pm	Audience/ Pitches		X 100
<b>UWS Employability Link</b>				
<b>SimVenture Workshop - Business Game Session1</b> Designed by entrepreneurs and business experts, SimVenture is a simulation allowing people to explore the issues and challenges of running their own company- without the risks. The game closely reflect reality and the combinations of the many decisions that need to be made. This will enable users to experience the highs and lows of running a business in an engaging and interactive environment.	4 x one hourly sessions between 10am and 2.00pm	Workshop		X 8 each session
<b>Skillset: CV Writing &amp; How to Market Yourself</b>	11.10 – 12.40pm	Workshop		X18
<b>Voluntary Arts Scotland</b> A presentation on working in the voluntary cultural sector and voluntary sector in general. This presentation will include information on the support work that surrounds many creative practitioners. The presenter will give examples of different ways that creatives can have an 'unpaid' career in the arts and crafts alongside another career.	1.00 – 1.40pm	Presentation		X 18
<b>News Day 3<sup>rd</sup> Year UWS Journalism Students will run a newsday and produce a newspaper on the Festival</b>	All day	Newsday event		

## UWS Students' Union at Storie Street (Exclusive Space)

<p><b>Paul Tucker, UWS Lecturer Broadcast Production and Patsi Mackenzie, Executive for Gaelic Programming, STV Productions:</b>  <b>Murder Stories</b>          Paul will talk about a drama documentary he made called "Peter Manuel – Deireadh an Uilc? (Peter Manuel - The End of Evil?)". A film about the notorious serial killer, one of the last people to be hanged in Scotland.          Patsi Mackenzie, Executive for Gaelic Programming, STV Productions will talk about the project with Paul – from the first idea to the final broadcast.          Paul and Patsi will highlight interesting issues around the telling of such a sensitive story, the ethical issues involved in drama reconstruction and the whole area of English speaking people working on Gaelic productions.</p>	10.00 – 10.45am	Talk	Exclusive Space	X 60
<p><b>Jackie Sands, Artist/Strategic Arts Co-ordinator NHS Greater Glasgow and Clyde:</b>  <b>My Creative Choices</b>          Jackie originally trained and worked as a theatre designer &amp; scenic artist. She worked in the area of theatre for six years then retrained as an art teacher. Jackie went on to retrained again in art and architecture - public art and architectural space.          Now working as the Strategic Arts Co-ordinator for NHS Greater Glasgow and Clyde, on both building- based public art commissioning and participatory projects. Jackie will talk about her 'creative choices' - how she's developed her career and why changing direction has been so important in the evolution of her artistic/creative practice.</p>	11.00 – 11.30am	Talk	Exclusive Space	X 60
<p><b>Stuart Hepburn, Scriptwriter:</b>  <b>Anatomy of a Project - Chic Murray</b>          Stuart is developing a Film for Television called Chic Murray and will discuss this unique project. His talk will be followed by a Q&amp;A.          Stuart Hepburn lectures Scriptwriting and Performance at UWS. He has been acting and writing screenplays professionally for over 20 years.</p>	12.00- 12.40pm	Talk	Exclusive Space	X 60
<p><b>Peter Broughan Producer:</b>  <b>My Creative Careers Choices</b>          Peter originated, developed and produced Rob Roy (UA, 1995) - at \$30m the biggest feature film made entirely in Scotland - and The Flying Scotsman (MGM, 2006), the remarkable true story of Ayrshire cyclist Graham Obree.          In his earlier career at the BBC Peter worked on the two legendary serials by John Byrne, as producer of Your Cheatin' Heart, and as script editor on Tutti Frutti. He also originated and produced The Justice Game and was producer and script editor on numerous other films and series.          Peter lectures in Producing at UWS. He has been an independent producer for over 20 years.</p>	12.50 - 1.30pm	Talk	Exclusive Space	X 60
<p><b>UWS Commercial Music:</b>  <b>Advanced Song writing and Performance</b>          Based in part on the creative hot-housing of the 'Songhouse', UWS will present a unique project where students worked for a week with industry professionals. Students took part in co-writing exercises, wrote to prescribed briefs and used free time for self-directed song development. Come along and see a short film and here some of the songs that the students wrote during the project.</p>	1.40 - 2.30pm	Talk/Film/Music	Exclusive Space	X 60

<b>UWS 4<sup>th</sup> Year Student: Andrew McLellan:</b> <b>My Creative Journey Through Commercial Music</b> Andrew will talk about the creative journey he has taken through the UWS Commercial Music BA course and talk about his work as a composer and film-maker.	2.40pm - 3.10pm	Talk/Presentation of Work	Exclusive Space	X 60
<b>Gordon Richardson:</b> <b>My Creative Journey in Business</b> Music Promoter/Coffee Shop Owner/Entrepreneur, Gordon Richardson will talk about his creative journey in business, discussing the history of live music in coffee houses all over the world and how that culture has inspired his journey.	3.15 – 4.00pm	Talk	Exclusive Space	X 60
<b>UWS Students' Union at Storie Street (Refectory)</b>				
<b>Short Play by 3<sup>rd</sup> Year UWS Performance Students</b> <b>'Safety Net'</b>	12.00 – 12.30pm	Play	Refectory	Open to all
<b>Live Music</b>	1.00- 2.00pm	Music	Refectory	Open to all
<b>UWS Students' Union at Storie Street (Refectory)</b>				
<b>Sale of Work</b> UWS Student T-Shirts – Steven Sherlock Artwork Miss Coco (chocolatier) small business Feeona (stationery) small business Loving Luxuries (gifts) small business Tempest (jewellery) small business Rural Polish Female Folk artists	10.00- 6.00pm			Open to all
<b>UWS P Block Lecture Theatre</b>				
<b>Creative Industries Inspiring Practitioner Lecture</b> (as part of the UWS Inspiring People Lecture Series) Inspiring People Evening Lecture Show : Author: <b>Christopher Brookmyre</b> Bestselling Scottish novelist Christopher Brookmyre will be discussing the depiction of journalism and the media in his fiction.	6.00 - 7.00pm	Talk	P Block Lecture Theatre	X 200
<b>Caffe Luna (Corner of Storie Street &amp; High Street)</b>				
Acoustic Music by the cream of the UWS Commercial Music programme	7.00 – 9.00pm	Acoustic Music		Open to all
<b>Students' Union at Storie Street (Bar - over 18's only)</b>				
Live Bands in the Students' Union	9.00pm – 11.00pm	Live Bands		Open to all