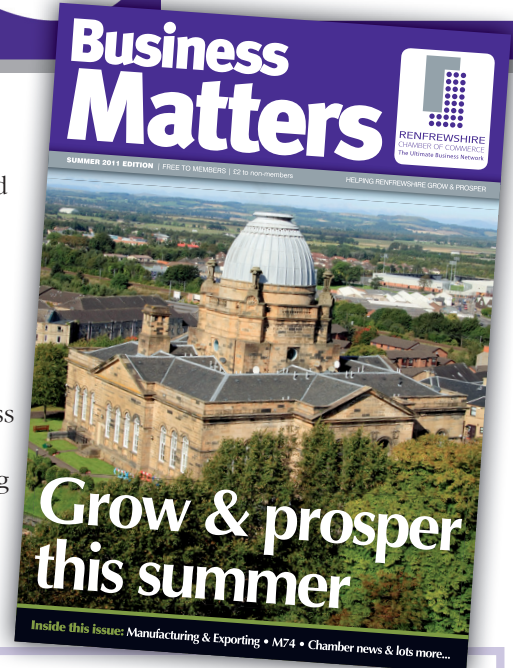


# Business Matters



RENFREWSHIRE  
CHAMBER OF COMMERCE  
The Ultimate Business Network

- Business Matters is the official publication of Renfrewshire Chamber of Commerce.
- Business Matters has been established for more than 10 years, and is recognised as an excellent medium for the local business community. In the 2011 member survey 87% rated Business Matters as good or excellent (79 respondents).
- 4 issues are published each year. (at the end of every calendar quarter)
- Business Matters circulation of 2000 is posted out to every member plus key business people and all high traffic areas (business centres, hotel receptions etc...) across Renfrewshire
- Business Matters is A4 in size, printed full colour throughout on top quality gloss art stock.
- Business Matters has an advertising content limited to less than 40%. Interesting related editorial ensures a reader-friendly environment to attract maximum impact for advertisers.
- All aspects of the magazine; advertising, design, print and distribution are provided by Chamber members



## Advertising Rates

Size	Non Member Rate	Member Rate	Dimensions
Double Page	£2000	£1500	390mmWx267mmH
Full Inside Page	£795	£595	180mmWx267mmH
Outside Back Cover	£995	£750	210mmWx297mmH
Inside Front	£995	£750	180mmWx267mmH
Inside Back	£895	£650	180mmWx267mmH
Half page	£550	£425	180mmWx130mmH
Quarter Page	£350	£275	86mmWx130mmH
Business Card	£120	£70	85mmWx55mmH

Bleed 3mm Trim size 210mm W x 297mm H \*All rates subject to VAT @ 20%

## Mechanical Data

Advertising rates are based on advertisements made up to correct size and supplied on disk or by e-mail.

Formats: .eps / .pdf / .jpg / .tif

Fonts: Fonts MUST be embedded / outlined

Colours: all elements must be CMYK

Resolution: 300 dpi

E-mail address:

bgrant@renfrewshirechamber.com

A design service is available to all customers unable to comply with copy requirements.

## Deadlines

Spring 2012	deadline 9th March, released end March
Summer 2012	deadline 8th June, released end June
Autumn 2012	deadline 7th September, released end September
Winter 2012	deadline 30th November, released pre Christmas

## Mail Shots

Advertising/promotional mail shots can be packed and posted by RCC to all of our members. Price on application.

For more information get in touch with:

Bob Grant on 0141 847 5455,  
bgrant@renfrewshirechamber.com