A logo for a company

AI-generated content may be incorrect.

Most Promising New Business

### Sponsored by:

A close-up of a logo

Description automatically generated

Please read the conditions of entry and guidance notes carefully before completing this form.

**Closing date: 19th SEPT**

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# Most Promising New Business Award

For a company that is under five years old and shows a high degree of entrepreneurship and vision to the future with the potential for further growth and expansions in turnover, profits and employment levels. Businesses should demonstrate business acumen, giving evidence of a well–researched business plans and forecasts for business performance. The business should be offering something new to the marketplace in which the company is operating and the management style should be entrepreneurial and ambitious.

Effective financial controls are important to the success of the business, as will customer-focused marketing strategies. Companies should show customer satisfaction at the heart of their business strategy. Entrants should be able to prove a track record in customer satisfaction and continued commitment to exceeding customers’ expectations, recognising the contributions from staff when dealing with customers.

Entrants should have a well-defined vision of the future building towards an enterprise of considerable potential in terms of sales, profits and employment.

# Conditions of entry & guidance notes

**Entry is free and open to any Renfrewshire Chamber member or non-member businesses who are based in Renfrewshire**

* Please complete the form digitally
* Please email the completed form back to awards@roccoawards.com
* Read the questions and answer concisely.
* Pay attention to word count limits
* Do not copy and paste from company documents or previous submissions
* Do not send in other documents, unless requested
* Submissions may be subject to requests for evidence to maintain the integrity of the awards
* Use evidence, targets and KPIs (Key Performance Indicators) where possible
* Don't use jargon or acronyms/abbreviations
* Relate it to Renfrewshire
* Think what the judges want to see & hear
* Submissions received late will not be entered
* And finally - don’t leave it to the last minute!

# Most Promising New Business Award

**Sponsored By Business Gateway**

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| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Section 1** | | | | | | | | | |
| **Full name of company:** | | | | | | | **Date company was established:** | | |
| **Main local address:** | | | | | | | | | |
| **Web:** | | | | | | | | | |
| **Name of person form completed by/for:** | | | | | | | | | |
| **Job Title:** | | | | | | | | | |
| **Tel:** | | **Fax:** | | | | **Email:** | | | |
| **Type of organisation: (bold)**  Manufacturing  Service  Retail  Education/Training  Voluntary  Other (Please specify): | | | |  | **Type of company: (bold)**  Limited Company  PLC  Partnership  Association  Sole Trader  Registered Charity  Other (Please specify): | | | | |
| **Number of employees:**  Locally: | | | UK: | | | | | Worldwide: | |
| **Number of employees projections**  2026: | | | 2025: | | | | | | |
| **Annual turnover & profit (if available)** | **Last year** | | |  | **This year** | | | | **Next year** |
| **Turnover** |  | | |  |  | | | |  |
| **Profit** |  | | |  |  | | | |  |
| **Brief description of the organisation / what you do** | | | | | | | | | |
| **Brief description of main products and services** | | | | | | | | | |
| **Principal markets supplied** | | | | | | | | | |
| **Briefly, what is your vision, strategy and key objectives?** | | | | | | | | | |

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| **Section 2** |
| **What has made your new business successful?** |
| **How do you differentiate against the competition?** |
| **How do you motivate & reward staff?** |
| **How do you monitor & measure performance?** |
| **Anything else relevant you wish to share? (e.g. how do you engage with customers?)** |
| **Please include details of any recent awards – include title & date** |
| **Why do you believe that your organisation deserves to win the ROCCO Award for Most Promising New Business (max 250 words)** |

|  |  |
| --- | --- |
| Section 3 | |
| Authorisation: I have read and accepted the rules and guidelines associated with these awards, and enter this submission on my organisation's behalf. | |
| **Name** |  |
| **Title** |  |
| **Signature** |  |

All forms must be completed electronically and returned to [awards@roccoawards.com](mailto:awards@roccoawards.com)

**Closing date: 19th SEPT**

If your application is selected for shortlisting you will be required to present to the judges at some point during the week commencing **3rd November 2025**.

If you have any questions regarding the completion of any aspect of the required information please contact **Bob Grant** on **0141 847 5450** or email [awards@roccoawards.com](mailto:awards@roccoawards.com)